

## Press announcement

### **CeBIT 2011: AutoDo! presents online solutions for the global vehicle marketing**

Celle, February 22<sup>nd</sup> 2011

For the first time in its history AutoDo! will be represented at the CeBIT Hanover. At the joint booth of Lower Saxony, AutoDo! will present solutions for the mobile management and online publication of vehicle stocks of any size and time, from motorbikes to trucks.

The objective of AutoDo! is to support car dealers, manufacturers, associations and rentals, as well as financing services in further professionalization of trading business with vehicles. The modern, web-based applications of AutoDo! can be flexibly integrated into existing processes. Director Marc van Eupen considers AutoDo! as “individual solutions partner for all aspects of web-based vehicle management and sale”.

The vehicle marketing system AMO – Automotive Marketing Online – is available in more than 20 languages. It contains comprehensive, but easy handling methods for an optimal design of business processes. The allocation of individual user rights allows a maximum adjustment, comprehensive print center for lists, offers, orders and contracts and simplifies the processing. Further more you can always call up current market price researches, stock and sales reports. A website integration as iFrame solution or XML-API for accessible homepage design and many other additional features are included.

In addition, other process steps such as vehicle valuation, technical and optical treatment up to a professional photo service for the optimal marketing can be integrated quickly and easily. By optimal use of the AMO system, cycle and downtimes can be significantly reduced.

For car manufacturers and associations, AutoDo! develops international portal solutions, internal B2B car markets and white label solutions for salesman workplace systems.

The AutoDo! marketing solutions for pre-ordered fleet vehicles, buybacks and rental vehicles are proper for car rentals and financial services in the automobile and commercial vehicle industry, who wish to optimize their sales management.

Take the chance and visit us in hall 6, stand A36 at the Hanover fairground!

### **AutoDo! – the company**

AutoDo! bietet Fahrzeugherstellern und –händlern sowie Verbänden, Vermietern und Finanzdienstleistern von Fahrzeugen ein innovatives, modulares mehrsprachiges Onlinesystem als Verkäuferarbeitsplatz, nationale und internationale Portallösungen sowie intelligente Vermarktungslösungen für die Vermarktung von Fahrzeugen im Internet, seit 2009 auch speziell für Nutzfahrzeuge und Busse.

Die Produktfamilie von AutoDo! erleichtert und beschleunigt die tägliche Administration des Fahrzeugmanagements, unterstützt und beschleunigt durch Controlling-Tools, professionelle Fotodienstleistungen, eine webbasierte Fahrzeugakte und andere Features den Abverkauf und sorgt durch eine maximale Streuung in die gewünschten Onlinebörsen und -portale für maximale Reichweiten der Angebote.

Bild: ((AutoDo-CeBIT2011\_V3en.jpg))

AutoDo! presents online solutions for the global vehicle marketing

Grafik: ((Messeflyer\_en.pdf))

International online solutions for trailer, bus, passenger car and commercial vehicle dealers and manufacturers, for associations, car rentals & financial services

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